



## THE BOARD OF DIRECTORS OF AGRIAL HAS APPOINTED ITS FUTURE CHIEF EXECUTIVE OFFICER: JULIEN HEILLAUT WILL SUCCEED LUDOVIC SPIERS ON JULY 1<sup>ST</sup>, 2025

Following the forthcoming retirement of Ludovic Spiers, Julien Heillaut has been appointed Chief Executive Officer of Agrial with effect from July 1<sup>st</sup>, 2025, after a vote by the Co-operative's Board of Directors, on November 29<sup>th</sup>.



Graduate in agricultural engineering from AgroCampus Ouest, Julien Heillaut joined Agrial in 2019 after several experiences, notably at Royal Canin (Groupe Mars) and Blini (Groupe Labeyrie) as Factory Manager, Director of Operations and Deputy CEO. At 55 years old, he has been the Director of the Vegetable FO and the Managing Director of the Priméale France BU since 2020, after having held the position of Deputy Managing Director of Créaline (Agrial's Fresh Produce division) for a year.

In relation to his missions, the relationships that Julien has developed and maintained with the producers have been particularly praised, as well as the reorganisation of the Priméale France BU that he led with his teams, contributing to a very satisfactory performance for the BU. He will remain

Director of the Vegetable FO and Managing Director of the Priméale France BU until his successor is appointed.

A transition with Ludovic Spiers as CEO of Agrial will occur in the first half of 2025. As of July 1<sup>st</sup>, 2025, Julien Heillaut will become Agrial's third CEO in 25 years, following Jean-Marie Meulle (2000-2010) and Ludovic Spiers (2010-2025).

Agrial's Board of Directors would like to extend its warmest thanks to Ludovic Spiers, who will be retiring in July 2025, after more than 35 years with the Co-operative. Agrial will have the opportunity to pay tribute to him and look back on his career at the end of the first half of 2025.

### About Agrial

Agrial is a French agricultural and agri-food co-operative that supports its farmer members on a daily basis to promote and market their products. Relying on strong brands (Florette, Soignon, Grand Fermage, Danao, Loïc Raison, Breizh Cola, Tallec...) the Group has more than 100 production sites in 10 countries and develops agri-food activities in the fields of milk, fresh vegetables and fruits, beverages and meats. A committed company, Agrial develops responsible and efficient agriculture and offers consumers safe, healthy and tasty food. Together, the 12,500 farmer members and 22,000 Agrial employees embody the company's values of sustainability, proximity, solidarity and boldness. **Further information: [www.agrial.com](http://www.agrial.com).**