



## **SOPHIE MAROULIER SUCCEEDS SARAH DEYSINE AS AGRIAL'S CSR DIRECTOR, FROM MARCH 1<sup>st</sup>, 2025**



Sarah Deysine joined Agrial in 2016 in the Innovation, Research and Development department. She became Chief of the co-operative project and communication Officer in 2018 and joined the Group's Executive Committee. In this role, she worked in particular on the Horizon 2025 plan and the co-operative project in conjunction with general management and the elected members of the Board of Directors. In 2021, Sarah broadened her scope of responsibility to include CSR and, in particular, defined Agrial's ambitions in terms of sustainable development, led the development of our 2035 Climate Plan and enabled Agrial to become the 1<sup>st</sup> French Co-operative to be certified by SBTi. She is leaving Agrial at the end of this fine career.

Agricultural engineer and graduate of the École supérieure d'agriculture (ESA) in Angers, Sophie Maroulier joined the Agrial Group in March 2016 after holding sales, marketing and innovation positions in the agri-food industry, notably at the Guilloteau cheese dairy (before it was taken over by Agrial) and then at Savencia for 12 years. She then joined Agrial as marketing and Research and Development manager at Maitre Jacques, before moving on to become marketing and innovation manager in the Meat division, and more recently sales development, marketing and communications manager in the same division. Reporting to Ludovic Spiers, then to Julien Heillaut from July 1<sup>st</sup>, 2025, Sophie is a member of Agrial's Executive Committee.



Ludovic Spiers, Chief Executive Officer of Agrial, would like to extend his warmest thanks to Sarah Deysine for her significant contribution to the development of the Agrial Group, and wishes Sophie Maroulier every success in her new role.

### **About Agrial**

Agrial is a French agricultural and agri-food co-operative that supports its farmer members on a daily basis to promote and market their products. Relying on strong brands (Florette, Soignon, Grand Fermage, Danao, Loïc Raison, Breizh Cola, Tallec...) the Group has more than 100 production sites in 10 countries and develops agri-food activities in the fields of milk, fresh vegetables and fruits, beverages and meats. A committed company, Agrial develops responsible and efficient agriculture and offers consumers safe, healthy and tasty food. Together, the 12,500 farmer members and 22,000 Agrial employees embody the company's values of sustainability, proximity, solidarity and boldness. Further information: [www.agrial.com](http://www.agrial.com)

*Press contact: Claire Audusseau – [c.audusseau@agrial.com](mailto:c.audusseau@agrial.com) - +33 (0)6 73 21 87 25*